

Eighth annual

# Bike to Work Breakfast

Benefitting the Cascade Bicycle Club Education Foundation

**Friday, May 4, 2012**

Sheraton Hotel, 1400 6th Ave, Seattle

Emcee

**Willie Weir**

author & adventure cyclist

Keynote Speaker

**Oregon Congressman**

**Earl Blumenauer**

Voted by the League of American Bicyclists as one of the "Top 25 Change Agents in Bicycling History"

## Dedicated to creating a better community through bicycling

Increasing bicycling for transportation is one of Cascade Bicycle Club's top priorities. We believe that almost anyone can bicycle commute - riding saves money, improves health, reduces pollution and is fun, all at once. Through better riding conditions, education and events, we're making it easier - and more accepted - for more people across Washington to choose a bicycle for transportation.

Throughout the year, Cascade's professional staff consults with companies on planning, programming, education and best practices to help them grow successful bicycle commuting programs at their workplaces. We help employers recognize that biking makes good business sense through lower healthcare costs, decreased parking costs, increased employee retention and a better environment, in the office and in the community.

Money raised at the Bike to Work Breakfast supports the Cascade Bicycle Club Education Foundation. Your support helps:

- Educate elected officials and agencies about building bicycle-friendly communities
- Teach safe cycling to kids and adults
- Promote bicycle commuting through individual and corporate programs
- Review transportation plans to ensure that our cycling voice is heard
- Work with schools on fitness programs and Safe Routes to Schools. Programs and materials are free or low-cost.

## About Congressman Blumenauer

Congressman Blumenauer leads the fight to promote transportation alternatives at the federal level. A leading environmental advocate, Congressman Blumenauer has authored and co-sponsored legislation to preserve and protect public lands, shift the nation's energy policy towards renewable energy and energy efficiency, curb global warming, clean our nation's water bodies, and many others. His pro-bike legislative accomplishments include:

- Conserve by Bicycle Program (an amendment to the 2005 Energy Bill) creates a pilot program and a national educational effort on the energy conservation benefits of converting trips from cars to bikes.
- Bicycle Commuter Act, which amends the IRS code to include "bicycles" in the definition of transportation covered by fringe benefits, was incorporated into the Emergency Economic Stabilization Act of 2008.
- A Carbon Audit of the United States Tax Code, which instructs the National Academy of Sciences to review of the tax code to identify tax provisions and policies that have the greatest influence on the generation of carbon emissions, was incorporated into the Emergency Economic Stabilization Act of 2008.

Congressman Blumenauer founded and co-chaired the Livable Communities Task Force and the Bicycle Caucus. He is also a co-chair of the Passenger Rail Caucus and the Trails Caucus, and a member of the Open Spaces and Land Trust Caucus.

## Who attends Bike to Work Breakfast?

- **Community leaders** who see the importance of promoting active living through cycling and want to realize healthy, sustainable transportation options.
- **Elected officials** who support cycling as a viable solution to transportation and health issues in the greater Puget Sound region and the state.
- **Business leaders** who are concerned about the environment, employee health and want to learn how cycling shapes the economic well-being of their company.
- **Professionals** who understand the key role that bicycling has in sustainable development.

## Who sponsors Bike to Work Breakfast?

Companies, organizations and individuals who are committed to creating sustainable communities through bicycling.

## Why sponsor Bike to Work Breakfast?

Your investment will recognize you as a leader. One who helps advance bicycle advocacy, education and safety programs that make our community a better place to live.

## Sponsor Deadline: April 4 for gold and April 20 for all other sponsorship levels

### Contact Mike Inocencio

206-522-2403, [mikei@cascadebicycleclub.org](mailto:mikei@cascadebicycleclub.org)

## Some of the 2011 sponsors of the Bike to Work Breakfast included:

Vulcan	Seattle Children's
Group Health	Outdoor Research
Sweedish Medical Center	Stoel Rives
Virginia Mason	SvR
	Starbucks

*A benefit for*

*bicycle club*  
**Cascade**  
*education*  
*foundation*

The foundation is registered with Washington's Secretary of State, tax ID# 91-2165219

## Sponsorship Benefits

### GOLD-LEVEL SPONSOR: \$5,000

- Table for 10
- VIP seating
- Logo ID on event program
- Logo ID on program slideshow
- Logo ID on event souvenir
- Verbal recognition at breakfast
- Pre-event "sponsor highlight" in Cascade media

### POST-EVENT RECEPTION SPONSOR: \$3,500

Take the opportunity to sponsor a reception for VIPs and table captains with keynote speaker Clarence Eckerson of Streetfilms after the event. This sponsorship includes:

- Prominent signage at the reception
- Table for 10
- VIP seating
- Special recognition and thank you before the breakfast
- Logo ID on the event program
- Logo ID on program slideshow
- Pre-event "sponsor highlight" in Cascade media

### SILVER-LEVEL SPONSOR: \$2,500

- Table for 10
- VIP seating
- Name ID on the event program
- Logo ID on program slideshow
- Pre-event "sponsor highlight" in Cascade media

### BRONZE-LEVEL SPONSOR: \$1,500

- Table for 10
- Name ID on event program
- Name ID on program slideshow

Being a Table Host, \$750, provides you with a table for 10 and your name on the event program.

For information on being a table host, contact Tarrell Wright at 206-240-2235 or email [tarrell.wright@cascadebicycleclub.org](mailto:tarrell.wright@cascadebicycleclub.org)